

## CALL FOR SPONSORS

The annual conference on Power and Timing Optimization and Simulation (PATMOS) Conference is the main forum for the presentation of new research results in the field of power efficiency in computing and ICT infrastructures. In 2013, the 23rd conference (PATMOS 2013) will be held in Karlsruhe, Germany from the 9th to the 11th of September 2013.



Since 1991 PATMOS has established itself as the leading annual event and has successfully brought together leading researchers and developers of industry and academia from Europe and from across the world. The conference focuses on established and emerging problems in the field of obtaining highest performance at lowest possible energy consumption and helps to shape future research directions through the publication of high quality, applied and theoretical research findings. Meanwhile the conference has established itself as a forum for debating the emerging power-efficiency-related long term survival issue challenges.

PATMOS 2013 will feature a high quality program including long and short papers, posters, as well as keynotes panels and special sessions. Attendees at 2013 will be exposed to results and experiences from the latest research and be able to network with the leading researchers and practitioners in the field of power-efficient high performance computing and ICT issues. More information can be found at the conference Web site <http://www.itiv.kit.edu/patmos-vari2013/> **Why PATMOS is important: see <http://fpl.org/i/>**

PATMOS 2013 offers a variety of sponsorship opportunities suitable for organizations of all sizes to gain visibility for their companies and contribute to the success of the conference. All sponsors receive the following features:

- Name and logo will be published on the conference website and in the conference booklet
- Name and logo will appear conference promotion documents and at conference opening presentation
- The logo will be on the Conference Bag

Four levels of sponsorship are available at PATMOS 2013: Platinum, Gold, Silver, and Bronze. The category of the sponsorship will be indicated by the size of the logo, and by the placement priority of the logo and/or the company name. (The category will not be directly textually indicated by labeling as "Bronze", "Silver", "Gold" or "Platinum". Depending on the level of sponsorship, a sponsor will receive the following additional benefits:

### Platinum (6,000 € or more)

- Very Large logo at first priority placement
- Three complimentary conference registrations\*
- Opportunity to place a company banner near the speaker's podium
- Opportunity to place a company banner at the conference party
- Up to three company-provided items in the conference bag
- Full-page advertisement in the conference program booklet
- One brochure or document (or free products if they wish) about their company or products can be included in Conference bag for each conference participant.
- Special presentation such as a tutorial and/or a panel (as far as a time slot is available)
- Can organize a social event at the conference such as a named lunch, or reception (if time slot available)
- Can be the sponsor of the Best Paper Award or Student Travel Award
- Large posters indicating at registration booths, coffee breaks, and conference banquet.

### Gold (4,000 – 5,999 €)

- Large logo at second priority placement
- Two complimentary conference registrations
- Up to two company-provided items in the conference bag
- Acknowledgement in the conference program booklet
- One brochure or document (or free products if they wish) about their company or products can be included in Conference bag for each conference participant.
- One complimentary registration\*;
- Special presentation opportunity such as a tutorial or data mining school speech
- Can be the sponsor of the Best Paper Award or Student Travel Award

### Silver (2,500 - 3,999 €)

- Small logo at third priority placement.
- One complimentary conference registration\*
- One company-provided item in the conference bag
- Acknowledgement in the conference program booklet
- One brochure or document (or free products if they wish) about their company or products can be included in Conference bag for each conference participant.

### Bronze (1,250 – 2,499 €)

- Smaller logo at third priority placement.
- Acknowledgement in the conference program booklet
- One brochure or document (or free products if they wish) about their company or products can be included in Conference bag for each conference participant.

### Other Options

- Conference bag sponsor: (2,500 - 3,999 €) (Silver Sponsorship equivalent entitlement)
- Student travel award sponsor: (4,000 – 5,999 €) (Gold Sponsorship equivalent entitlement)
- Best Paper Award sponsor: (4,000 – 5,999 €) (Gold Sponsorship equivalent entitlement)
- T-Shirts: (1,250 – 2,499 €) (Bronze Sponsorship equivalent entitlement)
- Social programs: : (2,500 - 3,999 €) (Silver Sponsorship equivalent entitlement)----

Anyone interested in sponsoring PATMOS 2013 please contact conference co-chairs at [reiner@hartenstein.de](mailto:reiner@hartenstein.de) and [becker@kit.edu](mailto:becker@kit.edu) as well as the financial chair at [Oliver.Sander@kit.edu](mailto:Oliver.Sander@kit.edu)

\*) All sponsor employees attending conference will be discounted to reduced rates lower than normal rates.